



DISTRICT 1

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Gold	Delaware Technical Community College
Silver	College of Southern Maryland
Bronze	Delaware Technical Community College

VIEWBOOK

Gold	Community College of Baltimore County, MD
Silver	Delaware County Community College, PA
Bronze	Chesapeake College, MD

ANNUAL REPORT

Gold	Chesapeake College, MD
Silver	College of Southern Maryland
Bronze	Howard Community College, MD

NEWSLETTER/MAGAZINE SMALL-SCALE

Gold	College of Southern Maryland
Silver	Anne Arundel Community College, MD
Bronze	Community College of Baltimore County, MD

MAGAZINE LARGE-SCALE

Gold	Holyoke Community College, MA
Silver	Delaware Technical Community College
Bronze	Bunker Hill Community College, MA

BROCHURE (single or series)

Gold	Chesapeake College, MD
Silver	Bergen Community College, NJ
Bronze	Bergen Community College, NJ

BOOKLET

Gold	Montgomery College, MD
Silver	College of Southern Maryland
Bronze	Anne Arundel Community College, MD

FLYER (single or series)

Silver	Cape Cod Community College, MA
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POSTCARD (single or series)

Gold	Cecil College, MD
Silver	Bergen Community College, NJ
Bronze	Howard Community College, MD

NOTES/CARDS/INVITATIONS (single or series)

Gold	Community College of Rhode Island
Silver	Ocean County College, NJ
Bronze	Howard Community College, MD

POSTER (single or series)

Gold	Delaware Technical Community College
Silver	Chesapeake College, MD
Bronze	Delaware County Community College, PA

PRINT WILD CARD

Gold	Bristol Community College, MA
Silver	Community College of Baltimore County, MD
Bronze	MassBay Community College, MA

DIGITAL/ELECTRONIC MEDIA

E-PUBLICATIONS

Gold	Montgomery County Community College, PA
Silver	Cape Cod Community College, MA
Bronze	Quinsigamond Community College, MA

E-NEWSLETTER

Gold	Springfield Technical Community College, MA
Silver	Mount Wachusett Community College, MA
Bronze	Montgomery County Community College, PA

E-CARDS

Gold	Cape Cod Community College, MA
Silver	Springfield Technical Community College, MA
Bronze	Carroll Community College, MD



WEBSITE

Gold	SUNY Ulster, NY
Silver	Chesapeake College, MD
Bronze	SUNY Niagara, NY

MICROSITE/LANDING PAGE

Gold	Community College of Baltimore County, MD
Silver	Community College of Baltimore County, MD

AUDIO CONTENT

Gold	Montgomery College, MD
Silver	Howard Community College, MD
Bronze	Springfield Technical Community College, MA

SOCIAL MEDIA

SOCIAL MEDIA PAGE

Gold	Hagerstown Community College, MD
Silver	Community College of Philadelphia, PA
Bronze	Cape Cod Community College, MA

SOCIAL MEDIA POST OR STORY-STILL

Gold	Anne Arundel Community College, MD
Silver	Community College of Baltimore County, MD
Bronze	Montgomery College, MD

SOCIAL MEDIA POST OR STORY-VIDEO

Gold	Hagerstown Community College, MD
Silver	Community College of Rhode Island
Bronze	Bristol Community College, MA

VIDEO

PROMOTIONAL VIDEO-SHORT FORM

Gold	College of Southern Maryland
Silver	Community College of Rhode Island
Bronze	Bergen Community College, NJ

PROMOTIONAL VIDEO-LONG FORM

Gold	Hagerstown Community College, MD
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VIDEO SHORTS (single)

Gold	Montgomery County Community College, PA
Silver	Montgomery College, MD
Bronze	Community College of Beaver County, PA

VIDEO SHORTS (series)

Gold	Hagerstown Community College, MD
Silver	Carroll Community College, MD
Bronze	Prince George's Community College, MD

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (unmanipulated)

Gold	Montgomery College, MD
Silver	Pennsylvania Highlands Community College
Bronze	Delaware County Community College, PA

LOGO DESIGN

Gold	SUNY Ulster, NY
Silver	Mount Wachusett Community College, MA
Bronze	College of Southern Maryland

COMPUTER-GENERATED ILLUSTRATION

Gold	SUNY Niagara, NY
Silver	Northern Essex Community College, MA
Bronze	Community College of Philadelphia, PA

ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold	Bunker Hill Community College, MA
Silver	Bunker Hill Community College, MA
Bronze	Delaware Technical Community College

RADIO ADVERTISEMENT (single or series)

Gold	Cape Cod Community College, MA
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TV/VIDEO PAID ADVERTISEMENT (single)

Gold	Delaware Technical Community College
Silver	County College of Morris, NJ
Bronze	Bristol Community College, MA

TV/VIDEO PAID ADVERTISEMENT (series)

Bronze	SUNY Niagara, NY
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DIGITAL ADVERTISEMENT (single or series)

Gold	Community College of Baltimore County, MD
Silver	Carroll Community College, MD
Bronze	Delaware Technical Community College

OUTDOOR SIGNAGE/DISPLAYS (single or series)

Gold	Delaware County Community College, PA
Silver	Montgomery College, MD
Bronze	Springfield Technical Community College, MA

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	Springfield Technical Community College, MA
Silver	County College of Morris, NJ
Bronze	Community College of Baltimore County, MD

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION CAMPAIGN

Gold	MassBay Community College, MA
Silver	Anne Arundel Community College, MD
Bronze	Community College of Baltimore County, MD

GOVERNMENT or COMMUNITY RELATIONS CAMPAIGN

Gold	County College of Morris, NJ
Silver	Howard Community College, MD
Bronze	Prince George's Community College, MD

SPECIAL EVENT or FUNDRAISING CAMPAIGN

Gold	Delaware Technical Community College
Silver	Montgomery College, MD
Bronze	Community College of Rhode Island

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold	Bucks County Community College, PA
Silver	Community College of Beaver County, PA
Bronze	Anne Arundel Community College, MD

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold	Hagerstown Community College, MD
Silver	Montgomery College, MD
Bronze	Montgomery College, MD

CAMPAIGN WILD CARD

Gold	County College of Morris, NJ
Silver	Mount Wachusett Community College, MA
Bronze	Rowan College at Burlington County, NJ

MISCELLANEOUS

SUCCESSFUL INCLUSIVE MARKETING AND COMMUNICATION PROJECTS

Gold	Middlesex Community College, MA
Silver	Delaware Technical Community College
Bronze	Community College of Philadelphia, PA

EXCELLENCE IN WRITING-SHORT FORM

Gold	Bunker Hill Community College, MA
Silver	Anne Arundel Community College, MD
Bronze	Springfield Technical Community College, MA

EXCELLENCE IN WRITING-LONG FORM

Gold	Bunker Hill Community College, MA
Silver	Holyoke Community College, MA
Bronze	Carroll Community College, MD

LOGO WEAR

Gold	Community College of Philadelphia, PA
Silver	Rowan College at Burlington County, NJ
Bronze	Cecil College, MD



NOVELTY

Gold	Community College of Rhode Island
Silver	Delaware County Community College, PA
Bronze	Community College of Beaver County, PA

WILD CARD

Gold	Rowan College at Burlington County, NJ
Silver	Chesapeake College, MD
Bronze	Delaware County Community College, PA